

The Beetle 2014



Das Auto.



The buggy with punch.

What good is an updated icon if it doesn't pack at least a few surprises? Thankfully, the 2014 Beetle comes loaded with them. Featuring an available specially designed 400-watt Fender® Premium Audio System, the Beetle also comes decked out with a leather-wrapped steering wheel, ambient lighting and distinctive available red brake calipers. It's next-generation everything, basically.





Memory lane meets fast lane.

Anyone who calls the 2014 Beetle “cute” has clearly never taken one out for a test drive. Powered by an available 2.0 TSI 210 hp engine, the 2014 Beetle adds some muscle to your trip down memory lane. It isn’t only aggressive underneath the hood, though. An extended front end, broad wheelbase, and an available integrated rear spoiler help ensure this icon’s looks also sport some serious sizzle.

Key Features

Features



KESY keyless access with push-button start*

Get into your Beetle and get on the road without having to dig around for your key.



Available 2.0 TSI turbocharged engine with 210 hp, TDI Clean Diesel engine with 140 hp, and 1.8L engine with 170 hp

Choose from three available engines, each with its own character, to give your Beetle even more personality.



Rear spoiler*

Spoil yourself even more with an integrated rear spoiler that enhances the look of the 2014 Beetle.



Available panoramic power sunroof*

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road".



Fender® Premium Audio System*

A 400-watt, award-winning masterpiece created specifically for Volkswagen by one of the most legendary names in music.



Ambient lighting feature

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.

More Features

Bluetooth® Mobile Phone Connectivity

Say hello to hands-free freedom. Standard across all trim lines, Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.










RNS 315 touch-screen navigation system*

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

Sport suspension*

A lowered centre of gravity means better dynamics and a more agile drive.








Exteriors & Interiors

		Titan Black Izzy cloth	Titan Black Gwen cloth	Nutria Beige Gwen cloth	Titan Black Vienna leather
	Black	CL	HL	HL	
	Deep Black Pearl				SL
	Pure White[®]	CL	HL		SL
	Denim Blue	CL	HL		SL
	Saturn Yellow	CL	HL		
	Tornado Red	CL	HL		SL
	Platinum Grey Metallic	CL	HL		SL
	Reef Blue Metallic				SL
	Toffee Brown Metallic	CL	HL	HL	

Wheels

		
16" Whirl alloy wheel CL	17" Rotor alloy wheel HL	18" Twister alloy wheel SL

Accessories – Discover more on vw.ca

						
18" wheel cover	Chrome exhaust tips**	Chrome licence plate frame	Fog lights	MojoMats [®] with red edges	Rear spoiler	Turbo Monster Mats

*Earlier production year models feature Candy White.
**European model shown to display accessories only.

Specifications

Comfortline

Engines:

- 1.8 TSI 170 hp, 5-speed manual transmission
- 1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,750-4,750 rpm*
- 2.0 TDI 140 hp, 6-speed manual transmission
- 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®
- Maximum torque: 236 lb-ft at 1,750-2,500 rpm

Comfortline includes:

- 16" Whirl alloy wheels with all-season tires
- 50/50 split-folding rear seats
- 6-way manually adjustable front seats
- Alarm system
- Ambient lighting
- Bluetooth® Mobile Phone Connectivity
- Bracket for multimedia device in glove box
- Cruise control
- Dashboard colour coded to exterior paint
- Diversity antenna
- Driver and front passenger airbags
- Driver and front passenger combined head/thorax side airbags supplemental restraint
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Heatable front seats and washer nozzles
- Hill hold assist
- Illuminated vanity mirrors
- Leather 3-spoke steering wheel, shift knob and handbrake lever
- Manual climate control
- Media Device Interface (MDI) with iPod® connectivity
- Multifunction trip computer and indicator
- Multilink rear suspension
- Power adjustable, heatable, body-coloured exterior mirrors with turn signals
- RCD 310 radio with single in-dash CD player and 8 speakers

Optional equipment:

- Panoramic power sunroof

Highline

Engines:

- 1.8 TSI 170 hp, 5-speed manual transmission
- 1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,750-4,750 rpm*
- 2.0 TDI 140 hp, 6-speed manual transmission
- 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®
- Maximum torque: 236 lb-ft at 1,750-2,500 rpm

Highline includes Comfortline plus:

- 17" Rotor alloy wheels with all-season tires
- 8-way manually adjustable front sport seats including manual lumbar support
- Auto-dimming interior rearview mirror
- Automatic headlights
- Chrome ring around the combi-instrument cluster, radio/navigation system and air vents
- Chrome tips on the window switches
- Cloth sport seat upholstery
- Exterior chrome package
- Front fog lights
- KESY keyless access with push-button start
- Leather-wrapped multifunction steering wheel
- Rain sensing wipers
- Rear seat pockets

Optional equipment:

- Panoramic power sunroof

Technology Package

- Fender® Premium Audio System - 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system with touch screen
- SiriusXM® Satellite Radio integrated

Sportline**

Engines:

- 2.0 TSI 210 hp, 6-speed manual transmission
- 2.0 TSI 210 hp, 6-speed automatic DSG with Tiptronic®
- Maximum torque: 207 lb-ft at 1,700 rpm

Sportline includes Highline plus:

- 18" Twister alloy wheels with all-season tires
- Alloy sport pedals
- Carbon fibre-look dashboard
- Dashboard-mounted auxiliary gauges
- DSG paddle shifters (with automatic transmission)
- Dual exhaust
- Front grille with fog light trim, window trim, running boards in black
- Leather seating surfaces
- Rear spoiler
- Red brake calipers
- Sound generator
- Sport suspension

Optional equipment:

- Panoramic power sunroof

Technology Package

- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system with touch screen
- SiriusXM® Satellite Radio integrated

*Earlier production year models feature a 2.5L engine.

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption**	Engine	City L/100 km	Highway L/100 km
Manual	1.8 TSI	8.6	6.0
Automatic	1.8 TSI	8.2	6.0
Manual	2.0 TDI	7.2	4.8
Automatic DSG	2.0 TDI	7.0	5.0
Manual	2.0 TSI	9.4	6.4
Automatic DSG	2.0 TSI	9.0	6.5

**Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Actual fuel consumption will vary.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

Comfort high, fuel consumption low. Air conditioning and other auxiliaries add comfort, but rapidly consume fuel. So when the weather is nice, open your windows for some fresh air and let the heat escape. In the winter, turn off your seat heaters once warm and your defrosters once clear. Just a few ways that we can all Think Blue.

Think Blue.



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